

# FARNINGHAM CRICKET CLUB

*(Founded 1857)*

## INTRODUCTION AND INFORMATION

### FOR SPONSORS ON FARNINGHAM CRICKET CLUB

Farningham Cricket Club was founded in 1857 by a small group of local men and boys wishing to play cricket for a team of their own. After a number of years the villages clubbed together and bought the ground from the farmer whose field they were playing in and became Life Members of the club.

To this day cricket is still being played at Farningham but unlike 1857 not all members live and work in Farningham. At present we run two league teams on a Saturday and one on a Sunday. There is a much bigger and substantially improved club house, which includes a bar, patio and play area for children.

200 fixture cards are produced at the start of every season and sent out to all Members, Vice Presidents, Life Members and Social Members. Since 2009 FCC has been building up a Colts section of its own as our Colts were amalgamated with Eynsford Village and it was felt that this was not working in the best interest of Farningham. To date we have a Colts section of some 80 to 90 children training on Thursday evenings. We are Clubmark accredited and have been for almost 10 years and this puts us in line with the top clubs around the country. This is an accreditation from the ECB in respect of children's development, safeguarding and wellbeing.

We have a very active social side to the club with up to eight specific social events throughout season and weekly barbecues on Thursday evening at our Colts nights. The club is involved in the village and a representative attends parish council meetings periodically and information on the cricket club is added to the parish magazine as well as articles in The Trident which is a local magazine for the surrounding villages. We have our own website and hold a cricket week during the first full week of July every year. The Daily Mirror come along and play the Wednesday of our Cricket Week. We have had very famous celebrities come along on this particular day which is played in the honour of Simon Ferrari who worked for the Daily Mirror.

We fully appreciate the difficulties facing businesses in the current economic climate, so our sponsorship packages have been designed to provide you with a cost effective way of promoting your business to local customers whilst helping your local cricket club to continue to fund its activities at both adult and junior level.

Various sponsorship packages are available and examples are attached. You will see that supporting the club need not be costly. In return you will gain the benefit of having a successful local club represent your business. Please do not hesitate to contact us for further information or to discuss your individual requirements. Should you wish to discuss sponsorship matters further or other ways

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in which you can support the club, please do not hesitate to contact Farningham Cricket Club Sponsorship Officer, Oliver Butler on 07835881451 or e-mail [olliebgg@hotmail.com](mailto:olliebgg@hotmail.com).

Thank you for your time.